



2016 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$44,915**

RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Full Length Upgraded Floor Console

Heated Second-Row Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio

Electric Shift-On-Demand Transfer Case

Class IV Receiver Hitch

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

ParkView™ Rear Back-Up Camera

Speed Control

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)

For Details, Visit www.DriveUconnect.com

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

9 Alpine® Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column

Power Adjustable Pedals with Memory

Bright Rotary Shifter

7-Inch Multi-View Cluster

Overhead Console with Garage Door Opener

Sun Visors with Illuminated Vanity Mirrors

Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Power Lumbar Adjust

Second-Row In-Floor Storage Bins

Folding Flat Load Floor Storage

EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Bi-Function Halogen Projector Headlamps

Fog Lamps

Premium Tail Lamps

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

Exterior Mirrors with Turn Signals

Bright Grille

Bright Front Bumper

Bright Rear Bumper

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-Trimmed Bucket Seats

\$500

Full Length Upgraded Floor Console

Heated Second-Row Seats

Laramie Package 26H

Convenience Group

\$495

Automatic High Beam Headlamp Control

Keyless Enter 'n Go™

Rain Sensitive Windshield Wipers

Lower Two Tone Paint

\$295

Accent Fender Flares

8-Speed Automatic 8HP70 Transmission

\$500

Anti-Spin Differential Rear Axle

\$370

5.7-Liter V8 HEMI® MDS VVT Engine

\$1,150

Dual Rear Exhaust with Bright Tips

LED Bed Lighting

\$100

Wheel to Wheel Side Steps

\$600

32-Gallon Fuel Tank

\$125

Uconnect® 8.4 NAV

\$600

GPS Navigation

SiriusXM Traffic / 5-Yr Traffic Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription

Single Disc Remote CD Player

\$195

ParkSense® Front / Rear Park Assist System

\$395

Remote Start System (N/A Manual Transmission)

\$200

Trailer Brake Control

\$280

Spray-In Bedliner

\$475

DESTINATION CHARGE

\$1,195

TOTAL PRICE: * \$52,390

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE

POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NT0GS-152052

L4-VON: 9879

S.L. 1028

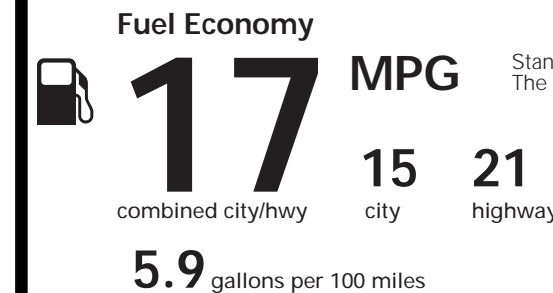


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

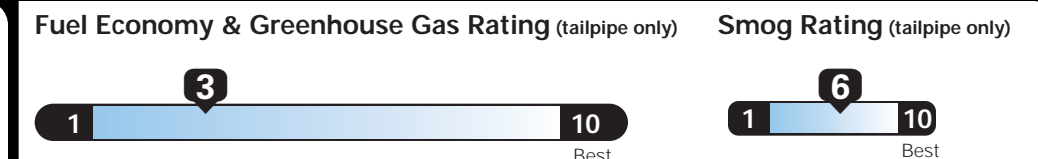
Gasoline Vehicle



Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **\$2,800**



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.